



## DANCE SCHOOL PHOTOGRAPHY

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## ABOUT

*End of year dance portraits is a special and exciting time for dance schools, dancers and parents. It is time where students can capture milestones and progress, make memories and remember moments with their dance families, at Jasmine Boehm Photography we have the experience to provide the highest quality of service to assist in the skills both for dance technique & artistry, as well as in capturing dancers photographically.*

*We are a current working dance photo service offering:*

- Headshots
- Audition Photos
- Portfolio Images
- Milestone/Memories Portraits
- Dance Concerts
- Dance School Studio Sessions
- Events/Performances
- Promotional material



### About Jasmine

- Diploma in Photography with 9+ years experience
- Current RAD Registered Dance Teacher
- 25 + Years experience in Dance
- Working with childrens check NSW & VIC
- Up to date First Aid Certificate

I'm Jasmine, Owner & Principal Photographer of Jasmine Boehm Photography. I love dance, I love creating, and I get super excited over gorgeous diffused window light!. I currently have been a photographer for 7 years, and have been involved in the arts as a dancer and dance teacher for over 25 years.

Working both as a photographer and dance teacher, I am fuelled by the passion, dedication and precision that is required in both pursuits. This leads me to have the skills and expectations to deliver nothing but the highest quality of results for my clients.

When I'm not photographing, I enjoy spending time with family and friends, getting lost in nature with long walks, travelling, birdwatching and anything health and fitness.

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# THE PROCESS

## STEP 1 - KNOW YOUR DANCE SCHOOLS PHOTO DAYS

*Make sure to be aware of what day and time your dance schools photos are.*

## STEP 2 - RECIEVE TIMETABLE & REGISTER/ORDER FORMS

*Jasmine Boehm Photography will provide your dance school with the timetable of the day/s and a order form.*

*Note that each child MUST be registered by their parent/guardian to have their photo taken by Jasmine Boehm Photography. Children not registered will not be able to be photographed.*

*By registering parents are agreeing to purchase images taken of their child and that they agree to understand the costs in doing so.*

*\*If you do not wish to purchase photos you may be still required for group photos by your school. In this case, it is still required for you to fill out your details and sign order/register form*

## STEP 3 - BOOK IN FOR YOUR INDIVIDUAL DANCE SESSION

*If you wish to have individual dance portraits, booking in a time slot is essential. This will be on a first in first served basis, and depending the schedule, additional time for extra requests may be added.*

*Please make sure you select Y (Yes) for "Individual photo" on your order form for your name to be added to the bboking form.*

*All individual photos will be taken directly after your childs class/group photo. If you have any troubles, please don't hesitate to ask a staff member at your school for assistance.*



## THE PROCESS

### STEP 4 - PHOTO DAY/S

*We will usually start photographing as early as 9am until around 4.30pm. Due to the many classes and age groups, your group and individual times may not always be together. Make sure to double check all times you will be required for photos*

*Each group photo will likely to be 5-10 min and two different variations for each group will be provided.*

*\* See booking form for estimated individual dance portrait sessions*

### SIBLING PORTRAITS

*We do offer sibling portraits! If you wish to book in sibling portraits, this can be done by booking in the individual portrait session form.*

### AFTER PHOTO DAY/WEEK

*Photos will take approximately two to three weeks after your dance schools photo day/s to be sorted, put through post processing and uploaded to the website for viewing, ordering and downloading.*

*All pre- ordered Digital images will be delivered via online gallery, and prints will be delivered to your dance school approximately two-three weeks after photo day/s.*

*Families will have up to two months after to make any additional purchases before images are taken down.*



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## PRODUCTS & PRICING

### INDIVIDUAL PRODUCTS

5x7 Print	\$12	8x10 Class Portrait	\$20
6x8 Print	\$15	Digital Files (Per Image)	\$30
8x12 Print enlargement	\$25		

### VALUE PACKAGES

**PRINT SPECIAL** \$45 (Valued at \$60)

Four 6x8 Prints ( two class,two individual/All class/All Individual

### DIGITAL SPECIAL

Order a "12 digital image bundle" and receive four additional digital images free!

### DIGITAL BUNDLES

Receive photographs instantly with a digital download link emailed to you,  
as soon as you complete your order!

4 Digital Images	\$95 (save \$25)
6 Digital images	\$130 (save \$50)
12 Digital images	\$250 (save \$110)

**MINIMUM SPEND \$20 PER CHILD**

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# PREPARING

## WHAT TO WEAR

*On photo day your school may require class photos in school uniform or in end of year concert costumes. For individual photos you may want to bring your own costumes or dance wear that you have. We have compiled a list below that you may need for your dance schools photo day.*

- School uniform( girls - leotard, tights, Boys - tights & top/ unitard, socks)
- Spare pair of tights
- Own dance wear ( leotard, shorts, skirts, tutus, character skirt )
- Costumes ( Own costumes you would like to wear, eg Competition solo costumes)
- Shoes (Ballet flats, Pointe shoes, Jazz shoes, tap shoes, lyrical flats, toe thongs  
Character shoes)
- Underbodies/body stocking/nude underwear

## HAIR & MAKEUP

*Your school will often already have allocated hair and make up for photo day, so make sure to check at your school for more information on this. Typically for photos we like makeup to be between every day street makeup and performance make up.*

## LOOK AFTER YOURSELF

*Photo days can be very exciting as well as use up a lot of energy! Make sure that you have had good nutritious meals, a great nights sleep and have plenty of water.*

## ARRIVING EARLY

*The photo schedule for your school is only a guide to the running of the day. We may be running early or late, so aim to arrive at least 20-30min prior to your session time to ensure the day is able to run smoothly.*

## ASK QUESTIONS

*We are also here to help along with your dance school. If you are confused or unsure about anything you can contact Jasmine Boehm Photography or a staff member at your dance school and we will be more than happy to assist you.*